

# Quiz

## Logistics and Supply Chain System

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Student name ..... Student Number .....

1. Please write the Definition of the following term based on your understanding

1.1 Logistics

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1.2 Logistics Management

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1.3 Supply Chain

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1.4 Supply Chain Management

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1.5 What are the difference between logistics and supply chain

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## 2. Value in supply chains

## 2.1 What is the role of value in the supply chain?

[illegible]

## 2.2 What is the value matrix? How can we apply this concept in supply chain

[illegible]

### 2.3 Please compare and contrast value of Air Asia vs Thai Airways

[illegible]

## 2.4 Please explain Market qualifiers and Order winners

[illegible]

### 3. Supply chain mapping

3.1 What is business canvas? How can we apply it to supply chain?

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3.2 What are the 9 boxes in Business canvas?

- 1) .....
- 2) .....
- 3) .....
- 4) .....
- 5) .....
- 6) .....
- 7) .....
- 8) .....
- 9) .....

3.3 Please draw a business canvas and of a Big Mac (McDonald)

4. Please draw a value stream mapping of one product.







