Econometrics with R

MBA in Logistics & Supply Chain Management
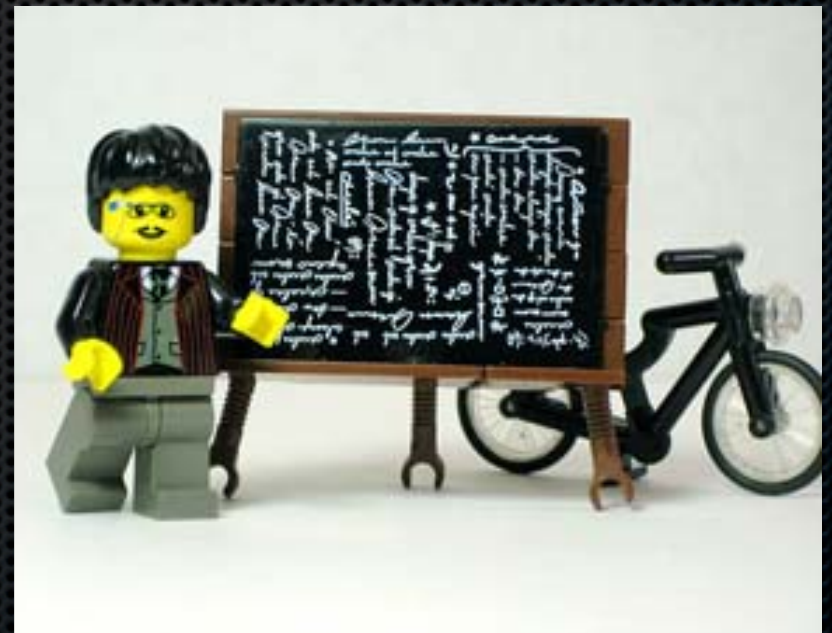Mae Fah Luang University, 30 March 2013

Outline

- **Saturday March 30th**

  - Morning = Present model you will use

  - Afternoon = ASER Training (describe, t-test, ANOVA, regression)

- **Sunday March 31st**

  - Presentation

What is Econometrics?

- The branch of economics concerned with the use of **mathematical methods** (esp. statistics) in **describing economic systems**.

What is Econometrics?

- The application of **mathematics, statistical methods**, and, more recently, **computer science**, to **economic data** and is described as the branch of economics that aims to give **empirical content** to economic relations. (Pesara, 1987)

FUEM: Frequency Used Econometrics Methods/Models

- t-test
  - Pair-sample
  - Independent
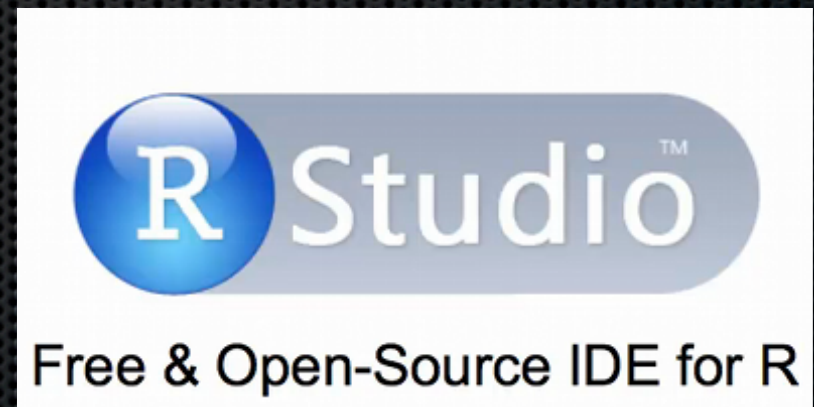- ANOVA
- Regression
- Factor Analysis
  - EFA & CFA

What is R?

- **Statistical** software/ environment
- **Free** & Open-source
- **Object oriented**
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Why RStudio IDE

- Better User Interface

- Advanced but Easy to Use IDE

- Still FREE & Opensource

- Multiple Platform

RStudio
Free & Open-Source IDE for R

Why R?

- **Easy** for model building / development

- **Free** & Open-source

- **Friendly** Ecosystem

  - Internet, RUGs

- R = the `**lingua franca**' of data analysis and statistical computing

- Multiple platforms

Install R

Install RStudio